



THE DEFENDERS BALL 2024 SPONSORSHIP PACKAGES

On Saturday July 20th 2024, Defenders for Hope will host the “Defenders Ball” raising funds for Project Hope .

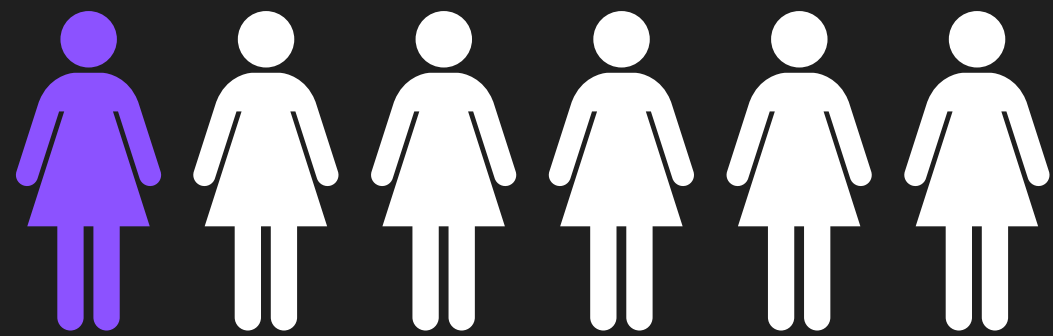
A safe and supportive shelter for Logan victims of Domestic Violence .



Defenders
For Hope

Australian Domestic Violence Statistics

www.aihw.gov.au



1 in 6 women

17% or 1.6million

and



1 in 4 women

23% or 2.2million

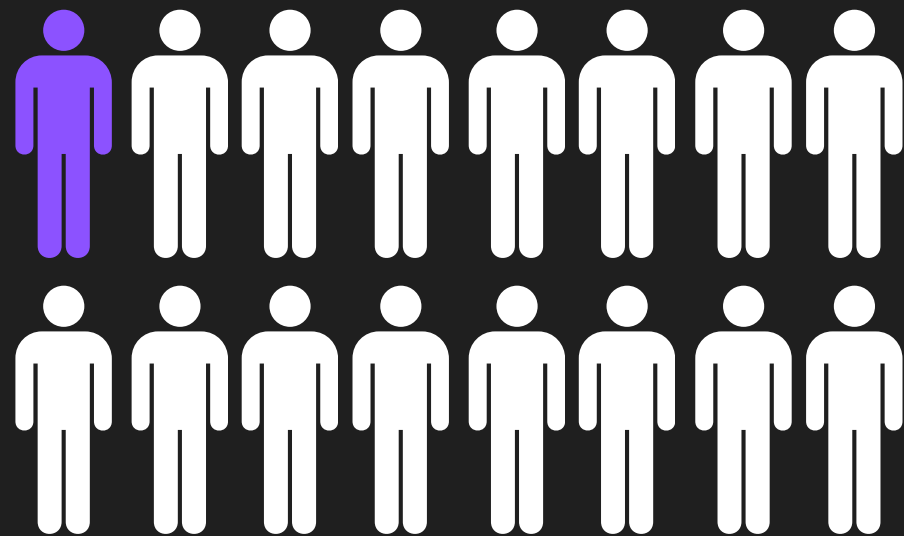
and



1 in 5 women

18% or 1.7million

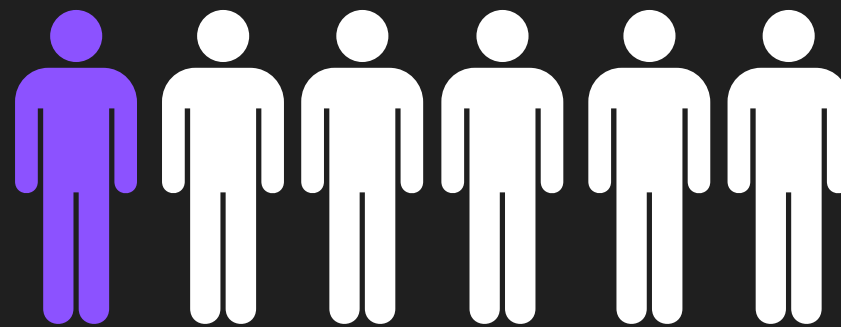
and



1 in 16 men

6.1% or 548,000

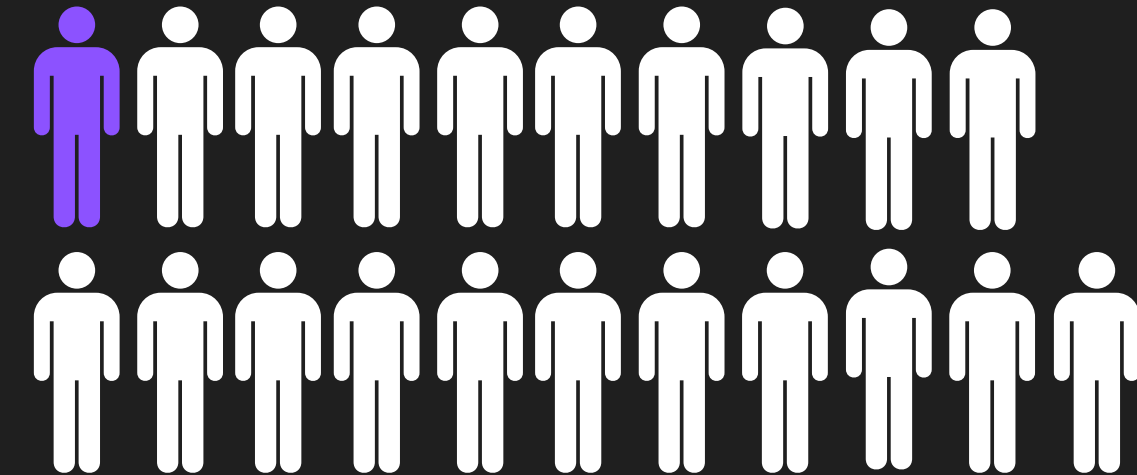
have experienced physical and/or sexual violence by a current or previous partner since the age of 15



1 in 6 men

16% or 1.4 million

have experienced emotional abuse by a current or previous partner since the age of 15



1 in 21 men

4.7% or 429,000

have experienced or sexual violence since the age of 15

How does Defenders for Hope help

Since opening in 2021, Defenders for Hope has built collaborative relationships with many Not-for-Profit's whom service the Logan area and offer supports to families experiencing Domestic Violence.

We have been able to offer support to these services and their clients.

Op shops

We currently have 3 Op Shops located in Logan Village, Hillcrest and Jimboomba. They have become the hub for many of our programs and the drop off point for our food drives and donations for our Support Packs and Bags for Children.

Food Hampers and Food Relief

The Hillcrest and Jimboomba Op Shop stores offer food relief programs for individuals and families within the local community. This includes supplying meals to the homeless and one morning a week offering free food supplies to our senior pensioners.

Support Packs

The Support Packs and Bags are an essential service to our community. We provide these bags to families escaping domestic violence, parents struggling to cope, youth and homeless, teens coping with mental health issues and children.





We need your help

Every dollar raised from the night will go directly to [Project Hope](#).

[Project Hope Shelter](#) will enable us to offer a level of support to individuals and families fleeing Domestic violence to enable them to have a safe place to stay while rebuilding their lives.

Get involved

We have a limited number of sponsorship packages available:

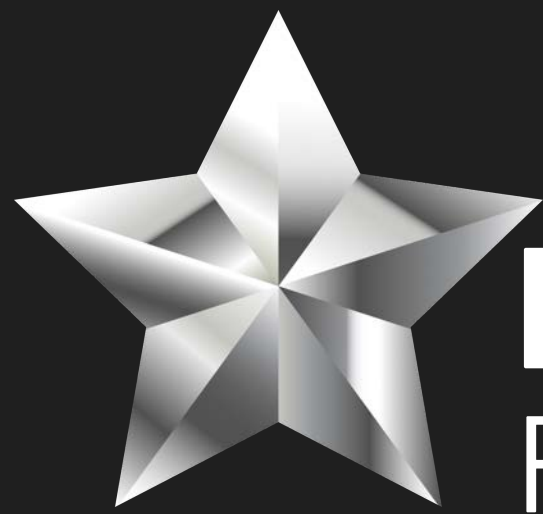
- Platinum
- Gold
- Silver

All packages include tickets to the ball so you can attend on the night. Additional tickets can be bought for \$150 each.

Sponsorship will be closed February 28th 2024

FUNDRAISING GOAL
\$250,000





PLATINUM SPONSORSHIP PACKAGE

Four only available - one per industry

\$15,000

As a Platinum Sponsor you will receive:

- Your business logo displayed on rotation at front of stage on a LED monitor;
- 1x scripted live feed to a max of 3 minutes on the day of the event. Pushed out via event Facebook page and Defenders for Hope Facebook page (script to be approved prior to Defenders for Hope event committee);
- Your live logo and link to your website or Facebook page on a specific Defenders for Hope website page. This page will be live between March 1st 2024 and July 1st 2024;
- Extensive organic social media advertising prior to the event on our event page with sharing to the Defenders for Hope main page.
Acknowledgment for your Business to over 5,000 followers;
 - Four individual thank you posts with links to your website and socials on event page
 - Live Facebook page tag on all social posts on event page (excluding other specific sponsor thank you posts)
- Logo on all print collateral including but not limited to:
 - Logo featured as Platinum Sponsor on front page of the flyer. This is distributed to local schools, community groups and shops;
 - Advertisements as part of The Defenders Ball within the Logan News Publications. Advertising will be one month leading up to the event in approximately 2 issues;
- A thank you plaque 'Project Hope' Shelter with your business name and logo;
- 10 tickets to the event;
- Logo to be displayed within program;
- 2x MC acknowledgements throughout the evening; and
- A combined thank you Facebook post in the Defenders Ball event page with all Platinum sponsors thanked first (will include a thank you to all sponsors), and shared to main Defenders page;





GOLD SPONSORSHIP PACKAGE

Four only available - one per industry

\$7,500

As a Gold Sponsor you will receive:

- Your business logo displayed on rotation at front of stage on a LED monitor;
- 1x scripted live feed to a max of 3 minutes on the day of the event. Pushed out via event Facebook page and Defenders for Hope Facebook page (script to be approved prior to Defenders for Hope event committee);
- Your live logo and link to your website or Facebook page on a specific Defenders for Hope website page. This page will be live between March 1st 2024 and July 1st 2024;
- Extensive organic social media advertising prior to the event on our event page with sharing to the Defenders for Hope main page.
Acknowledgment for your Business to over 5,000 followers;
 - Two individual thank you posts with links to your website and socials on event page
 - Live Facebook page tag on all social posts on event page (excluding other specific sponsor thank you posts)
- Logo on all print collateral including but not limited to:
 - Logo featured as Gold Sponsor on front page of the flyer. This is distributed to local schools, community groups and shops;
 - Advertisements as part of The Defenders Ball within the Logan News Publications. Advertising will be one month leading up to the event in approximately 2 issues;
- A thank you plaque at 'Project Hope' Shelter with your business name and logo;
- 10 tickets to the event;
- Logo to be displayed within program;
- 1x MC acknowledgements throughout the evening; and
- A combined thank you Facebook post in the Defenders Ball event page with all Gold sponsors thanked second (will include a thank you to all sponsors), and shared to main Defenders page;





SILVER SPONSORSHIP PACKAGE

Four only available - one per industry

\$3,500

As a Silver Sponsor you will receive:

- Your live logo and link to your website or Facebook page on a specific Defenders for Hope website page. This page will be live between March 1st 2024 and July 1st 2024;
- Extensive organic social media advertising prior to the event on our event page with sharing to the Defenders for Hope main page. Acknowledgment for your Business to over 5,000 followers;
 - One individual thank you post with links to your website and socials on event page
 - Live Facebook page tag on all social posts on event page (excluding other specific sponsor thank you posts)
- Logo on all print collateral including but not limited to:
 - Logo featured as Silver Sponsor on front page of the flyer. This is distributed to local schools, community groups and shops;
 - Advertisements as part of The Defenders Ball within the Logan News Publications. Advertising will be one month leading up to the event in approximately 2 issues;
- 2 tickets to the event;
- Logo to be displayed within program;
- 1x combined MC acknowledgement throughout the evening; and
- A combined thank you Facebook post in the Defenders Ball event page with all Silver sponsors thanked third (will include a thank you to all sponsors), and shared to main Defenders page;



thank you

for your interest in supporting our Shelter 'Project Hope'



If you would like to become a sponsor please complete and return attached sponsorship form by 28th Feb 2024.



Defenders
For Hope